

The Peninsula Golf & Country Club

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Press Release

Clothing Our Kids

Clothing Local Elementary School Children in Need

Long Neck, DE – On Monday, October 12, 2015, the Peninsula Golf & Country Club also known as, the “Pebble Beach of the East,” held their 2nd annual Charity Golf Outing benefitting Clothing Our Kids organization.

“Thanks to the generosity and support of over 70 sponsors and 111 golfers, our organization was able to raise over \$31,631 for the children of Sussex County,” said Kate Gibson, Fundraising Chairman of Clothing Our Kids. “Clothing Our Kids is a local charity which is near and dear to the hearts of many in the Peninsula and surrounding communities.”

This year’s donations more than doubled the amount raised in 2014! The Clothing Our Kids event included seven contest holes, a putting green challenge, raffle prizes and an out-door dinner on the pool deck at the Terrace Grille. Ten super prizes worth over \$5,000 were raffled off including foursomes at The Peninsula G&CC and Bear Trap Dunes, Men & Ladies Tee to Green packages, dining packages, wine baskets and more.

Clothing Our Kids mission is to improve the lives of at-risk elementary school children by providing them with essential school clothing. Aiding these at-risk children with appropriate school clothing greatly impacts their ability to learn, their self-esteem and increases their probability of regular attendance. The non-profit organization was founded in 2012 by Mary Rio of Millsboro, Delaware. The goal is to help children receive an equal start in their education as well as to assist them to become successful students and successful adults. Lists of schools, outreach programs and ways to volunteer are available on their website www.clothingourkids.org.

Sincere appreciation goes to all of the sponsors, especially Schell Brothers, Marlex Pharmaceuticals, Don & Tricia Dieringer, Sussex County Federal Credit Union, Planning Solutions Group, Rick & Cindy Beyer, The Pauls Foundation, Techno Goober, Ocean Atlantic Realty, Mike & Ginny Palmer, Rick & Jay Wagner & Heavy Seas Brewery, Troon, Val at The Beach Keller Williams, John Smith & Bill Cox, Suzanne Worrall, The Women of the Peninsula, The Men of the Peninsula, The Kelloggs and The Gibsons. Big thanks go to all of the sponsors, donors and volunteers as well!

“The Peninsula Golf & CC is ecstatic to host this event again next year,” said Preston Schell, Founder & CEO of Ocean Atlantic Companies, developer owner of The Peninsula and main sponsor for Clothing Our Kids. “We are honored to be a part of a great cause that is enhancing the lives of our children.”

The Peninsula on The Indian River Bay is an award winning 775-acre master-planned community located in Sussex County on the East Coast of Delaware. For more information on The Peninsula, go to www.peninsula-delaware.com or call 866-736-3352.