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## MEMORANDUM

TO: Clothing Our Kids Friends and Volunteers  
FROM: John F Smith, President

Dear friends, soon you'll receive the summer edition of the Clothing Our Kids Newsletter. The focus of this newsletter is to express appreciation to everyone for all you do to further COK's mission. It takes a village to operate COK and thanks to you, COK is making a real difference in the lives of many underprivileged children who live in our area. The newsletter also details a change to the format of our annual golf fundraising event and I want to say a few words about that.

For the past four years COK's primary fundraiser was, and remains, the annual golf tournament. Thankfully the proceeds from these successful events have provided us with the revenues necessary to buy the shoes, shorts, jeans, coats, and other items of clothing that are so desperately needed by the less fortunate among us.

COK's Board recently determined that, instead of putting our eggs in one basket, we should consider developing a second fundraising event to assure that we are able to meet the demands of our growing Non-Profit organization. A second fundraiser would strengthen our financial position and allow us to carry on, unimpeded, should we experience a drop off in general contributions. To that end a decision was made to spin off the auction part of the golf event and make from it a separate, standalone fundraising event. Thus, on April 4, 2019, COK will host its 1<sup>st</sup> Annual Auction/Fundraising Party to be held at the Peninsula Clubhouse. The Auction Party will target a broader audience of attendees and seek donations from businesses that were not previously solicited for the golf tournament. It's our goal to make the auction more of a Sussex County Community event that will expand COK's name and further its mission.

The 5<sup>th</sup> annual Clothing Our Kids Golf Tournament will be held on September 24, 2018 in much the same format as prior years but, as stated above, without the live or silent auctions. All else remains the same and there will still be a "Super Raffle" which has always been a fun part of the day. The focus of the Golf Outing is to raise funds from Golf registrants and from the various levels of sponsorships available. Our golf committee recruiters actively seek monetary sponsorships but if that's not possible the recruiter will ask for goods or services for the April 2019 Auction Party. That said, we must be careful to not solicit the same sources too many times, doing so could do more harm than good.

I thank all the golf and auction committee members and recruiters for their hard work, Clothing Our Kids would not survive without you. You are the best.

If anyone has questions about our fundraising events, please don't hesitate to contact me.

