

26582 John J. Williams Hwy Ste 2
Millsboro, DE 19966
302-864-KIDS (5437)
www.clothingourkids.org



CLOTHING OUR KIDS (COK) PRESS RELEASE – SEPTEMBER 2025 COK BOARD APPROVES SUPPORT OF ALL SUSSEX COUNTY HIGH SCHOOLS DURING THE 2025/2026 SCHOOL YEAR

Contact: info@clothingourkids.org

Clothing Our Kids (COK) changes lives in a deeply meaningful way. Support for the students COK serves has been and can be instrumental in transforming the futures of thousands of children. Thanks to the generosity of so many partners, COK was able to expand into five High Schools during the 2024/2025 school year. But what we discovered along the way was staggering.

Cape Henlopen School District alone has 140 homeless students. Many others struggle quietly with poverty—some working two jobs to hold their families together while staying in school. Others rely on couch surfing to avoid foster care. These kids are resilient, determined, and hopeful. But they're doing it all without the most basic comfort—proper clothing. COK has already filled 100 boxes of clothing for our students.

The district provides emergency funding for food and shelter, but **nothing for clothes**. That's where COK comes in—and where we have the power to change everything. With the right clothes, a student walks into school feeling seen, confident, and ready to focus on learning. It's a small gesture with a ripple effect that touches their entire future. Luckily, we've attracted a fantastic group of resolute Volunteer Buyers to help with this expansion.

COK began with a Mission to serve Pre-K and Elementary School students, but the need quickly revealed itself across all age groups. Since expanding into Sussex County Middle Schools in 2022, we've committed to a broader vision—one that includes every stage of a student's educational journey. During the 2024/2025 school year, we reached five High Schools. Now, with the Board's approval, COK will reach all ten throughout the 2025/2026 school year.

Since 2012, more than 100 Volunteers—**no paid staff**—have come together with generous Donors, Grantors, and Sponsors to provide over 250,000 clothing items to more than 39,000 children. And while that impact is real, we know the need isn't going away.

"When you dream a dream alone, it's just a dream. But when you dream a dream together it becomes reality."
– John Lennon

For information regarding Clothing Our Kids (COK), or to donate, please go to www.clothingourkids.org. Kindly pass on the good work of COK – an all-Volunteer charity – by sharing this Press Release and liking our Social Media posts with your family, friends, neighbors, and colleagues.

