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## **CLOTHING OUR KIDS PRESS RELEASE(COK) – OCTOBER 2025 TARGET AWARDS \$3700 GRANT TO CLOTHE OUR KIDS**

COK received phenomenal news last week. The Target Circle Guest-Directed Giving Program obtained nearly **60,000 votes** for Clothing Our Kids resulting in a Grant of \$3,741.72 to purchase school clothing for the Sussex County students in need. It's inspiring to see so much community engagement for our kids, and the program helped amplify COK's Mission to new audiences. Those Target Guests decided not only to support the Mission, but the impact COK makes in the community we serve.

Target Circle believes in supporting communities and making an impact is at the heart of Target Circle. The Program teamed with local and national nonprofits that Target Circle Guests can vote on to help direct where funds go in supporting nonprofits within their community as well as across the nation. COK was fortunately chosen to apply for a Grant and subsequently honored with so many Guests voting to support our kids in learning with dignity.

As one Sussex County High School Assistant Principal recently noted "If students don't have all the necessities to be able to attend school wearing new clothes, clean clothes, shoes, appropriate footwear, a lot of times those are the things they are focused on. Hence, students are not able to invest the time and energy they need into their academics and into their classroom instruction." Thank you, Target Circle Guest-Directed Giving, for investing in these youngsters.

"When you dream a dream alone, it's just a dream. But when you dream a dream together it becomes reality." – John Lennon

**For information regarding Clothing Our Kids (COK), or to donate, please go to [www.clothingourkids.org](http://www.clothingourkids.org). Kindly pass on the good work of COK – an all-Volunteer charity having no paid staff – by sharing this Press Release and liking our Social Media posts with your family, friends, neighbors, and colleagues.**

